



BB&T CAPITAL PARTNERS

MARKETPLACE | **EVENTS**

a portfolio company of

Stephens Capital Partners LLC

An Affiliate of Stephens Inc. Investment Bankers

has acquired dmj world media's
North American home show division

\$9,500,000

Senior Subordinated Debt

\$1,230,000

Class A Membership Units

Funds provided by

BB&T CAPITAL PARTNERS/WINDSOR MEZZANINE FUND, LLC

July 2008

Marketplace Events produces 38 consumer home shows in 27 markets across North America that collectively attract 14,000 exhibitors, one million attendees and nearly another one million unique web visitors annually. From 12 offices, the 100-person staff produces some of the most successful and longest-running home shows in the U.S. and Canada, including shows in Anaheim, Atlanta, Boston, Calgary, Indianapolis, Minneapolis, Montreal, Orlando, Philadelphia, Toronto, Vancouver, and Washington, D.C.

101 North Cherry Street | Suite 700 | Winston-Salem, NC 27101

Phone: (336) 733-0350 | Facsimile: (336) 733-0349

www.bbtcp.com