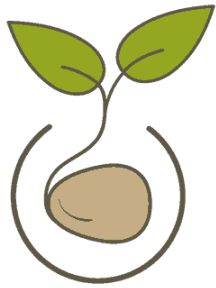




# Five Points

## CAPITAL



**EDEN**  
**BROTHERS®**

DECEMBER  
2024

[Eden Brothers](#) is an e-commerce retailer specializing in flower seeds and bulbs for gardening enthusiasts nationwide. The company offers a leading assortment of over 2,000 varieties of flower bulbs and seeds, vegetable seeds, herb seeds, and unique wildflower mixes developed in-house by its knowledgeable floriculture experts. The brand is well-recognized among gardening enthusiasts and is trusted for its high-quality products, customer service, and educational resources. Eden Brothers was founded in 2009 by CEO Sabine Randon and is headquartered in Asheville, North Carolina.

Five Points Capital provided subordinated debt and equity co-investment to support the acquisition of Eden Brothers by Kian Capital Partners. Five Points Capital's investment in Eden Brothers aligns with our 27+ year history of providing flexible debt and equity capital solutions for the lower middle market and continuing our commitment to serving the capital needs of sponsors and management teams. The Five Points Capital deal team was led by [Whit Edwards](#), [Ryan Hennessee](#), and [Jack Murray](#).

**SUBORDINATED  
DEBT & EQUITY**