

FIVE POINTS CAPITAL



Has Acquired Stock and Certain Assets of:



Prime Point Media



Subordinated Debt

FUNDS PROVIDED BY
BB&T CAPITAL PARTNERS MEZZANINE FUND II, LP

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Based in Minneapolis, Minnesota, AllOver Media is a leading provider of alternative out of home advertising services. AllOver Media's national footprint and broad product offering make it the largest alternative out-of-home advertising platform in the United States.

Headquartered in Aspen, Colorado, Ripple Resort Media is the exclusive provider of specialized out-of-home advertising on chairlifts at top tier ski resorts in the United States and Canada. Ripple Resort Media offers the proprietary, patented MapLinks media display system, which provides a printed map and display advertisement on an injection molded frame that attaches to a ski chairlift's safety bar.

Based in Atlanta, Georgia, Prime Point Media maintains the most comprehensive national advertising network of public phone kiosks in the United States.

Zoom Social, Zoom Mural, and Zoom Experiential were formerly divisions of Zoom Media Group. These assets own and operate digital and traditional billboard media networks as well as provide advertising through the use of outdoor murals, premier live events, sampling, and promotional tours.