



# FIVE POINTS CAPITAL



January 2016

## MARKETPLACE | EVENTS

**Senior Subordinated Debt and Equity**

FUNDS PROVIDED BY  
BB&T CAPITAL PARTNERS MEZZANINE FUND II, LP

Headquartered in Solon, Ohio, Marketplace Events organizes and operates consumer shows targeting the home improvement and enthusiast market including remodeling, home décor, and gardening. Marketplace's show portfolio is comprised of 44 total events, including 29 U.S. home and garden shows, 13 Canadian home and garden shows, and two holiday boutique shows. Leveraging scale, technology, and predictability, Marketplace Events brings together 14,000 exhibitors, 1.5 million consumers, and 1.5 million unique web visitors on an annual basis. Marketplace Events employs 110 people across 12 offices in North America with the goal of making a lasting, material difference to employees, exhibitors, attendees, and communities.