



# Five Points

## CAPITAL



screen engine/asi

HAS ACQUIRED

ticketBox

AUGUST  
2019

Screen Engine/ASI ("SEA") is a research and analytics firm which maximizes market potential and manages risk for the entertainment and media industry. SEA leverages big data across its products and services to provide meaningful insights to domestic and international film and TV, digital and mobile platforms.

In August 2019, SEA acquired ticketBox Enterprises, LLC ("ticketBox"), a leading global platform offering online ticketing and integrated marketing solutions to some of the world's top entertainment brands. The acquisition will enable SEA to deepen its relationships with entertainment industry decision makers and broaden its offering throughout the entire movie and TV production, marketing and distribution lifecycle.

Five Points Capital provided last-out unitranche term debt to support the acquisition of ticketBox by SEA, a portfolio company of The Wicks Group of Companies.

LAST OUT  
UNITRANCHE  
DEBT